



KATIE KAISER | resume
katiekaiser.com | 404-375-6523 | katie@katiekaiser.com

Skills

- Manage multiple tight deadline projects simultaneously. Work well under stress.
- Strong organizational skills and attention to detail. Strong presenter and troubleshooter.
- Trainer of new employees and manager of design teams.
- Photoshop, Illustrator, QuarkXPress, InDesign, Flash, Fireworks, Dreamweaver, Freehand & more.
- Firm understanding of the fundamentals of design. Illustration and rendering skills.

Experience

Marketing Art Director

Creative Loafing Newspapers- 3/2002- present.

Design of all Creative Loafing promotions: advertisements, gift certificates, web site design, logo design, awards, posters, outdoor, email blasts, corporate identity, campaigns, online ads, interactive PDFs, etc.

Conceptualize large corporate events and initiatives: field days, beer festivals, band competitions, street team. Have strong input on aspects of marketing strategy and branding. Script, organize and direct commercials and photo shoots. Lead corporate branding for Tampa, FL, Sarasota, FL, Atlanta, GA, and Charlotte, NC markets.

Previous Titles Include: **Senior Level Graphic Designer**

Create hundreds of varying business advertisements for papers in 5 large U.S. cities.

Graphic Designer

Brighter Day Natural Foods Market- 1996-2001.

Update logo, design of newsletter, website, shelf tags, promotional flyers, posters, bottle labels, application for employment, advertisements, etc.

Logo Designer internship

Bear Foot Sports- 1999.

Creation of logos for T-shirts, flyers, posters, newsletters, ads and promo items for soccer and running events.

Designer internship

Vawter & Floyd Advertising Agency- 1998.

Project completion for local businesses, such as menus, flyers, and invitations. Illustrator.

Freelance

City of Atlanta

Atlanta, GA; 2007.

TH Design

Decatur, GA; 2005-2007.

Benteen Park Neighborhood Association

Atlanta, GA; 2005-2007.

S.cope

Stuttgart, Germany; 2005-2007.

Essential Eating

New York, NY; 2006-2007.

Village Pizza Co.

Atlanta, GA; 2006-2007.

Georgia Watch

Atlanta, GA; 2006-2007.

TNT/TBS

Atlanta, GA; 2006-2007.

Sweetwater Brewery

Atlanta, GA; 2006.

Beckmann + Hellmann Consultation Group

Karlsruhe, Germany; 2006.

South Atlanta Neighborhood Development

Atlanta, GA; 2006.

The Letterpress

Decatur, GA; 2005.

Brownstone Gardens

New York, NY; 2005.

Kevin St. James

New York, NY; 2003-2005.

Animals Deserve Better

Atlanta, GA; 2003-2004.

Nikita Bar & Kitchen

New York, NY; 2004.

Education

Savannah College of Art and Design- Savannah, GA; 1995-1998; BFA, Graphic Design.

Armstrong Atlantic University- Savannah, GA; 1999-2000; Botany.

Goethe Institut- Atlanta, GA; 2002-2003; German.

Tidbits

- 2nd place winner Red Bull Flugtag: International human-powered flight competition; Baltimore, MD, 2006.
- 3rd place winner Red Bull Flugtag: International human-powered flight competition; Miami, FL, 2004.
- 1st place winner Red Bull Art of the Can: Sculpture contest; New York, NY, 2004.
- Foster mom to puppies and dogs who need to find fun and loving homes.
- Mentor for high school students who are interested in becoming Graphic Designers.

